

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Great American Media (GMMB)**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

<u>Contract / Revision</u> 477025 /		<u>Alt Order #</u> 06146290
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 1199
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 09/25/12 / 09/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 4	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$135.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/09/12-10/15/12	Katie Couric	2-3p	MTuWThF----	:30		\$135.00	NM		
		See MG 6.9, 6.10, 6.11, 6.12, 6.13, 6.14, 6.15, 6.16, 6.17										
N 5	KVVU	10/09/12	10/15/12	Anderson	3-4p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/09/12-10/15/12	Anderson	3-4p	MTuWThF----	:30		\$150.00	NM		
		See MG 6.9, 6.10, 6.11, 6.12, 6.13, 6.14, 6.15, 6.16, 6.17										
N 6	KVVU	10/09/12	10/15/12	The Dr.Oz Show	4-5p		:30			NM	15	\$7,355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				8	\$215.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> DCCC	<u>Estimate #</u> 1199
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
5	KVVU	10/09/12-10/15/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		<del>\$215.00</del>	NM		
See MG 6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17												
7	KVVU	10/09/12-10/15/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		<del>\$215.00</del>	NM		
See MG 6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17												
9	KVVU	10/15/12-10/15/12		Katie Couric	1-2pm	M-----	:30		\$275.00	NM		
Ⓜ MG for 9.1,6.5,4.4,7.2,11.4,5.3,15.1,6.7												
10	KVVU	10/15/12-10/15/12		Anderson Cooper	2-3p	M-----	:30		\$300.00	NM		
Ⓜ MG for 9.1,6.5,4.4,7.2,11.4,5.3,15.1,6.7												
11	KVVU	10/15/12-10/15/12		Special Early News	Special Early News	M-----	:30		\$550.00	NM		
Ⓜ MG for 9.1,6.5,4.4,7.2,11.4,5.3,15.1,6.7												
12	KVVU	10/15/12-10/15/12		BB League Championships	1pm-8pm	M-----	:30		\$3,250.00	NM		
Ⓜ MG for 9.1,6.5,4.4,7.2,11.4,5.3,15.1,6.7												
13	KVVU	10/15/12-10/15/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M-----	:30		\$725.00	NM		
Ⓜ MG for 9.1,6.5,4.4,7.2,11.4,5.3,15.1,6.7												
14	KVVU	10/15/12-10/15/12		Dr Oz	3-4p	M-----	:30		\$350.00	NM		
Ⓜ MG for 9.1,6.5,4.4,7.2,11.4,5.3,15.1,6.7												
15	KVVU	10/15/12-10/15/12		FOX 5 News 5-6am M-F	5a-6a	M-----	:30		\$450.00	NM		
Ⓜ MG for 9.1,6.5,4.4,7.2,11.4,5.3,15.1,6.7												
16	KVVU	10/14/12-10/14/12		Fox 5 News @ 430am	M-Th, Sun 430-5a	-----Su	:30		\$83.00	NM		
Ⓜ MG for 9.1,6.5,4.4,7.2,11.4,5.3,15.1,6.7												
17	KVVU	10/14/12-10/14/12		Fox 5 News @ 430am	M-Th, Sun 430-5a	-----Su	:30		\$82.00	NM		
Ⓜ MG for 9.1,6.5,4.4,7.2,11.4,5.3,15.1,6.7												
N 7	KVVU	10/09/12	10/15/12	Fox 5 News at 5	5-530p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$350.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/09/12-10/15/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		<del>\$350.00</del>	NM		
See MG 6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17												
N 9	KVVU	10/09/12	10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$1,460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$365.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/09/12-10/15/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		<del>\$365.00</del>	NM		
See MG 6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17												
N 11	KVVU	10/09/12	10/15/12	MORE Access	6-7pm		:30			NM	4	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$235.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
4	KVVU	10/09/12-10/15/12		MORE Access	6-7pm	MTuWThF----	:30		<del>\$235.00</del>	NM		
See MG 6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17												
N 15	KVVU	10/15/12	10/15/12	Masterchef	Mon 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$4,400.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12		Masterchef	Mon 9p-10p	M-----	:30		<del>\$4,400.00</del>	NM		
See MG 6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17												
<b>Totals</b>											<b>72</b>	<b>\$37,065.00</b>

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Contract / Revision	Alt Order #
477025 /	06146290

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	DCCC	1199

Advertiser	Original Date / Revision
ISS DCCC	09/25/12 / 09/25/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	72	\$37,065.00	\$31,505.25
Totals	72	\$37,065.00	\$31,505.25

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 14.53

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_

BUYER NAME KATIE KEULEMAN

SALES PRSN PH- TERESA DI FURIA

ORDER # \_\_\_\_\_ CONTRACT # 6146290

	CLASS: NATL.	LOCAL	REGIONAL
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EST#1199

MENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES	OCT9/12	OCT15/12	WK-1
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CO-OP BILLING NEEDED

DATE SEP25/12 14.53

REP: TO ROSE

REJECT M1 DUE TO WRAPPING WEEKS  
CREATED AND OK'D M2  
SEE LINES 20-28  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 11	AGENCY EST# = 1199
AGENCY PRODUCT CODE = 14	

4	ES 200P-300P	30	\$135.00	10/9	10/15	4	TU-F,M	4
PROGRAM : KATIE COURIC								
CON COM1: KATIE COURIC								

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 14.53

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	A		100P-200P	30		\$275.00	10/15	10/15	1		MON	1
PROGRAM : KATIE COURIC ORD COM1 : SPOTS N/A DUE TO NLCS GAME.SEE MG OFFER. SPOTS NOT PRE-BOOKED PLS ORD COM2 : APPROVE.												
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-4 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-5 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-6 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-7 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-9 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-11 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT15 ON LINE-15 FOR 1 SPOT/WK												
21	A		200P-300P	30		\$300.00	10/15	10/15	1		MON	1
PROGRAM : ANDERSON COOPER ORD COM1 : SPOTS N/A DUE TO NLCS GAME.SEE MG OFFER. SPOTS NOT PRE-BOOKED PLS ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 20-28												
22	A		300P-400P	30		\$350.00	10/15	10/15	1		MON	1
PROGRAM : DR OZ ORD COM1 : SPOTS N/A DUE TO NLCS GAME.SEE MG OFFER. SPOTS NOT PRE-BOOKED PLS ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 20-28												
23	A		400P-430P	30		\$550.00	10/15	10/15	1		MON	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO NLCS GAME.SEE MG OFFER. SPOTS NOT PRE-BOOKED PLS ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 20-28												
24	A		430P-800P	30		\$3,250.00	10/15	10/15	1		MON	1
PROGRAM : NLCS ORD COM1 : SPOTS N/A DUE TO NLCS GAME.SEE MG OFFER. SPOTS NOT PRE-BOOKED PLS ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 20-28												
25	A		600A-700A	30		\$725.00	10/15	10/15	1		MON	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO NLCS GAME.SEE MG OFFER. SPOTS NOT PRE-BOOKED PLS ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 20-28												

FROM REP SEP25/12 14.53  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26	A		500A-600A ✓	30		\$450.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A DUE TO NLCS GAME.SEE MG OFFER. SPOTS NOT PRE-BOOKED PLS												
ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 20-28												
27	A		430A-459A ✓	30		\$82.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A DUE TO NLCS GAME.SEE MG OFFER. SPOTS NOT PRE-BOOKED PLS												
ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 20-28												
28	A		430A-459A	30		\$83.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A DUE TO NLCS GAME.SEE MG OFFER. SPOTS NOT PRE-BOOKED PLS												
ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 20-28												
5	ES		300P-400P	30		\$150.00	10/9	10/15	4		TU-F,M	4
PROGRAM : ANDERSON COOPER												
CON COM1 : ANDERSON COOPER												
6	ES		400P-500P	30		\$215.00	10/9	10/15	6		TU-F,M	6
PROGRAM : DR OZ												
CON COM1 : DR OZ												
7	ES		500P-530P	30		\$350.00	10/9	10/15	4		TU-F,M	4
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1 : FOX 5 NEWS AT 5PM												
9	ES		530P-600P	30		\$365.00	10/9	10/15	4		TU-F,M	4
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1 : FOX 5 NEWS AT 530PM												
11	ES		600P-700P	30		\$235.00	10/9	10/15	4		TU-F,M	4
PROGRAM : MORE ACCESS												
CON COM1 : MORE ACCESS												

REP HEADLINE# 6146290 TRF# 477025  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 14.53  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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15	S		900P-1000P	30		\$4,400.00	10/15	10/15	0		MON	0
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PROGRAM : ALCATRAZ  
CON COM1 : ALCATRAZ

STATION MAKEGOOD OFFERS:

M1 REJECT

BUY#4	MISSED: TU-F, M/200P-300P	OCT15	30S	\$135.00	(SEP24/12)
BUY#5	TU-F, M/300P-400P	OCT15	30S	\$150.00	
BUY#6	TU-F, M/400P-500P	OCT15 (2/WK)	30S	\$215.00	
BUY#7	TU-F, M/500P-530P	OCT15	30S	\$350.00	
BUY#9	TU-F, M/530P-600P	OCT15	30S	\$365.00	
BUY#11	TU-F, M/600P-700P	OCT15	30S	\$235.00	
BUY#15	MON/900P-1000P	OCT15	30S	\$4,400.00	

OFFER: MON/100P-200P OCT15 30S \$275.00 PLS ADVISE.

& MON/200P-300P	OCT15	30S	\$300.00	
& MON/300P-400P	OCT15	30S	\$350.00	
& MON/400P-430P	OCT15	30S	\$550.00	
& MON/430P-800P	OCT15	30S	\$3,250.00	
& MON/600A-700A	OCT15	30S	\$725.00	
& MON/500A-600A	OCT15	30S	\$450.00	
& MON/430A-459A	OCT15	30S	\$82.00	
& MON/430A-459A	OCT15	30S	\$83.00	

CMT: SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. SPOTS NOT PRE-BOOKED PLS  
CMT: APPROVE.

M2 OK'D

BUY#4	MISSED: TU-F, M/200P-300P	OCT9	30S	\$135.00	(SEP25/12)
BUY#5	TU-F, M/300P-400P	OCT9	30S	\$150.00	
BUY#6	TU-F, M/400P-500P	OCT9 (2/WK)	30S	\$215.00	
BUY#7	TU-F, M/500P-530P	OCT9	30S	\$350.00	
BUY#9	TU-F, M/530P-600P	OCT9	30S	\$365.00	
BUY#11	TU-F, M/600P-700P	OCT9	30S	\$235.00	
BUY#15	MON/900P-1000P	OCT15	30S	\$4,400.00	

OFFER: MON/100P-200P OCT15 30S \$275.00 PLS ADVISE.

& MON/200P-300P	OCT15	30S	\$300.00	
& MON/300P-400P	OCT15	30S	\$350.00	
& MON/400P-430P	OCT15	30S	\$550.00	
& MON/430P-800P	OCT15	30S	\$3,250.00	
& MON/600A-700A	OCT15	30S	\$725.00	
& MON/500A-600A	OCT15	30S	\$450.00	
& MON/430A-459A	OCT15	30S	\$82.00	
& MON/430A-459A	OCT15	30S	\$83.00	

CMT: SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. SPOTS NOT PRE-BOOKED PLS  
CMT: APPROVE.

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 ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 14.53  
 \*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

REP HEADLINE# 6146290 TRF# 477025  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
OCT/12												

CONTRACT TOTAL 37065.00  
 TOTAL SPOTS 72

MARKET TOTALS \$185,325 KVVU 20% KSNV 31% KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REP HEADLINE# 6146290  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
MAY16/12 11.0  
\*\*\* KVVU-TV \*\*\*

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 762 SALESMAN #  
AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

1010 WISCONSIN AVENUE

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 477025 CONTRACT # 6146290 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1199 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAY16/12 11.09

REP: \*\*\*NEW DCCC ORDER\*\*\*  
10/9-10/15

TTL \$37,065  
PLS CNF THX  
KYLE

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 14  
AGENCY EST# = 1199

1			1000A-1100A	30		\$175.00	10/9	10/15	5		TU-F,M	5
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PROGRAM : DR OZ  
CON COM1 : DR OZ

2			1000P-1100P	30		\$1,000.00	10/9	10/15	5		TU-F,M	5
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PROGRAM : FOX 5 NEWS AT 10P  
CON COM1 : FOX 5 NEWS AT 10P

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
MAY16/12 11.0  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1 : FOX 5 NEWS AT 1100P	30		\$620.00	10/9	10/15	5		TU-F,M	5
4			200P-300P PROGRAM : KATIE COURIC CON COM1 : KATIE COURIC	30		\$135.00	10/9	10/15	5		TU-F,M	5
5			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER	30		\$150.00	10/9	10/15	5		TU-F,M	5
6			400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$215.00	10/9	10/15	8		TU-F,M	8
7			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM	30		\$350.00	10/9	10/15	5		TU-F,M	5
8			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1 : FOX5 NEWS 5A	30		\$345.00	10/9	10/15	3		TU-F,M	3
9			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM	30		\$365.00	10/9	10/15	5		TU-F,M	5
10			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A	30		\$450.00	10/9	10/15	5		TU-F,M	5
11			600P-700P PROGRAM : MORE ACCESS CON COM1 : MORE ACCESS	30		\$235.00	10/9	10/15	5		TU-F,M	5

REP HEADLINE# 6146290  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 MAY16/12 11.0  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			700A-900A	30		\$465.00	10/9	10/15	5		TU-F,M	5
PROGRAM : FOX5 MORNING NEWS												
CON COM1 : FOX5 MORNING NEWS												
13			900A-1000A	30		\$200.00	10/9	10/15	2		TU-F,M	2
PROGRAM : MORE LAS VEGAS												
CON COM1 : MORE LAS VEGAS												
14			900P-1000P	30		\$2,435.00	10/12	10/12	1		FRI	1
PROGRAM : FRINGE												
CON COM1 : FRINGE												
15			900P-1000P	30		\$4,400.00	10/15	10/15	1		MON	1
PROGRAM : ALCATRAZ												
CON COM1 : ALCATRAZ												
16			1000P-1100P	30		\$525.00	10/13	10/13	2		SAT	2
PROGRAM : FOX 5 NEWS AT 10PM SAT												
CON COM1 : FOX 5 NEWS AT 10PM SAT												
17			1000P-1045P	30		\$900.00	10/14	10/14	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
CON COM1 : FOX 5 NEWS AT 10PM SUN												
18			800A-900A	30		\$150.00	10/14	10/14	2		SUN	2
PROGRAM : FOX NEWS SUNDAY												
CON COM1 : FOX NEWS SUNDAY												
19			800P-900P	30		\$5,100.00	10/11	10/11	1		THU	1
PROGRAM : THE X-FACTOR RESULTS												
CON COM1 : THE X-FACTOR RESULTS												

OCT/12 37065.00

CONTRACT TOTAL 37065.00  
 TOTAL SPOTS 71

REP HEADLINE# 6146290  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

MARKET TOTALS \$185,325 KVVU 20% KSNV 31% KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%  
KTUD 1%

SVC- NSI  
DEMOS- RA35+\*

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Sarah Levene

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

This broadcast time will be used by: Democratic Congressional Campaign Committee

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**



Yes



No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee  
430 South Capitol St.  
Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Knish's Mark, Chief Operating Officer

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/18/11      [Signature]      202 338 8700  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted      ☐ Accepted in Part      ☐ Rejected

\_\_\_\_\_  
Signature      Printed Name      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.